



eBusiness Software from Technology Partners Group is selected as a strategic global product for Computershare



Executive summary

Computershare is the world's largest – and only global – share registry, and a leading provider of financial market services and technology to the global securities industry.

One of the services these industries require is the distribution of large numbers of customised documents, the better to inform their stakeholders.

In 2001, Computershare and Technology Partners Group started working together to deliver electronic document delivery solutions. By 2003 Computershare had purchased licenses for the Technology Partners Group software, 'ebusiness for enterprise'.

In June 2004, Computershare acquired Technology Partners Group's software in order to take its document communications services to a new level.

TPG's ebusiness for enterprise product was one of the first products to be certified to provide BPAY View electronic document presentation facilities.

Today, Computershare's Global eDelivery Group offers a wide range of document services based on technology developed by Technology Partners Group.

The world's largest share registry, and much more!

Computershare is the world's largest – and only global – share registry, and a leading provider of financial market services and technology to the global securities industry.

The company has more than 10,000 employees and offers a range of services including:

- share registry management / transfer agency services
- employee share and option plans
- strategic investor relations and market intelligence
- cross border-listing solutions
- depositary instruments
- global share plans

One important offering is digital print and electronic document services, which help Computershare's clients communicate with their stakeholders. Electronic document services include online bill presentment and payments, call centre facilities and multi-channel document delivery management.

Building a business with Technology Partners Group

In the year 2000, Computershare's electronic document services offering was in its infancy.

As the company sought to develop its capabilities, it looked for a company with the expertise and proven tools to help it enter the market.



“Computershare saw Technology Partners Group’s ebusiness for enterprise software as a strategic offering. The company wanted to own it and globalise it, and has since rolled it out to a significant number of clients in several countries.”

Paul Marshall, Managing Director,
Global eDelivery Group, Computershare

The company it found and eventually partnered with was Technology Partners Group (TPG).

Collaboration between the two companies deepened and in 2003 Computershare licensed software from TPG to help it deliver electronic document services.

They liked it so much, they bought the technology!

By 2004, Computershare recognised TPG’s thought leadership and technical excellence with the decision to acquire its software outright.

“Computershare did not have a product in the space and TPG did,” recalls Paul Marshall, Managing Director of Computershare’s Global eDelivery Group.

“Computershare liked TPG’s software so much they wanted to own it and globalise it,” Marshall says. “They saw it as a strategic offering.”

Taking TPG to the world

Computershare worked with TPG to enhance the software, which now forms the basis of its electronic document services business, led by Marshall.

“TPG’s software was already a significant offering,” he says. “We have since continued its development to further support Computershare’s strategy since the acquisition.”

It has proven sufficiently sophisticated and robust for Computershare to use all over the world.

“The software has been rolled out globally now to a significant number of Computershare’s clients,” Marshall says. “It really is the key tool for electronic document delivery services operation. That’s a testament to TPG’s understanding of this industry and the company’s technical abilities.”

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